

SWEEPSTAKES Frequently Asked Questions (FAQ's)

Q: How can I participate in Sweepstakes?

A: In order to participate in Sweepstakes, players must complete the Participant Entry Form through Peterific Slots or via mail using the Main-In Entry Form - AMOE (instructions listed below). If players do not fill out either form, they are not able to participate. Non-participating players can still collect raffle tickets, but when a drawing occurs, their tickets will not be part of the pool. This pop-up will only appear at first install. The next time the player logs in, the player will need to press on the Lock icon on the raffle ticket balance. The form will ask for the player's first name, last and contact email. The system will check to ensure players do not enter provocative names and the email doesn't already exist in the system. When a player fills out the form once, they will not need to fill out the form again. If the player closes the participation entry form (e.g. hits the X button on the Participation Entry Form), another pop-up will appear informing the player how they can enter the sweepstakes any time and how they can trigger Participation Entry Form pop-up. The pop-up on the right will have a screen shot (white area) of how they can trigger the Participation Entry Form.

Q: How do I qualify for Peterific Slots Sweepstakes?

A: The Peterific Slots Sweepstakes lets players win real-world and in-game prizes by playing games in the Peterific Slots app. Sweepstakes entries are completely free (even non-players can participate) and prizes are awarded for promotional and marketing purposes.

Here's how it works:

- Players get sweepstakes raffle tickets several ways, including:
 - (a) **Daily Login Bonus:** During the Sweepstakes Period, you can enter the Sweepstakes from the App by tapping or clicking on the relevant Sweepstakes game icon from the App lobby. Each Daily Login Bonus entry is equal to ten (10) "raffle ticket" entries into the Sweepstakes
 - (b) **Player XP Levels:** During the Sweepstakes Period, you can enter the Sweepstakes from the App by attaining levels [****1-3, players can receive 5 raffle tickets, levels 4-7, they can receive 10 raffle tickets****].
 - (c) **Slot Play:** During the Sweepstakes Period, you can enter the Sweepstakes from the App through slot play activity whereby every 200,000 coins played is equal to ten (10) "raffle ticket" entries into the Sweepstakes.
 - (d) **Mail-In Entry (AMOE):** On a card that is no smaller than 3 ½ x 5 inches and no larger than 4 ¼ x 6 inches, legibly handwrite your complete name, full mailing address, email address, phone number and date of birth, and enclose in an outer envelope with legible, handwritten printed recipient and return addresses and mail with proper postage (metered mail not accepted) to: 2400 N. Lincoln Ave. Altadena, CA 91001 (each an "Entry Envelope"). All Entry Envelopes must be postmarked by and between November 1, 2019 and **November 30, 2019** and received by **December 5, 2019**. There is a limit of one (1) write-in entry per envelope, but the number of Entry Envelopes which may be sent is unlimited. Each Entry Envelope properly received by Sponsor is equal to (10) "raffle ticket" entries into the Sweepstakes. Multiple entries submitted or completed by anyone other than the Entrant are void. No mechanical reproductions will be accepted. Any

mail-in entry and Entry Envelope not conforming to the requirements of this section are void and will not be eligible to win any prize.

- At the end of each Sweepstakes, all raffle tickets are entered into a drawing for a predefined set of prizes.
- After the Sweepstakes ends, raffle ticket balances are reset to zero. The players can now collect tickets for the next Sweepstakes.

- Sweepstakes prizes are pre-defined and listed on the Peterific Slots App. List of prizes are as follows:
 - i. One Trip to LA consisting of travel and hotel accommodations, together with an in-person dinner event with Peter Madrigal
 - ii. Eight (4) candle sets will be awarded, each having an ARV of \$50
 - iii. Four (4) \$50 Amazon gift cards will be awarded, each having an ARV of \$50.
 - iv. Two (2) pairs of sunglasses will be awarded, each having an ARV of \$200.
 - v. Four (4) “Instagram Shout-Outs” will be awarded, each having an ARV of \$50.
 - vi. Four (4) “Video Chat Sessions” will be awarded, each having an ARV of \$50.

Q: How can players join Sweepstakes at any time?

A: A player can decide to join the sweepstakes at any time by simply tapping on the lock icon over the player’s raffle ticket balance. Tapping on the lock icon will trigger to display the Participation Entry Form.

Q: What happens to the lock if the player is a participant?

A: If the player is a participant, the lock icon will disappear over the raffle ticket icon.

Q: What happens if a participating player taps on the raffle ticket icon?

A: If the player is a participant and taps on the raffle ticket icon, a pop-up will appear that displays their balance and other relative information. Raffle Tickets collected displays how many raffle tickets they have collected for the current active campaign. Current raffle tickets balance applies to displays the name of the current active Sweepstakes campaign the balance applies to. Raffle tickets reset in displays a countdown timer when the raffle ticket balance will reset. Important notes are displays an age disclaimer and a short description of how the balance reset functions.

Q: What is the daily Login Bonus?

A: Players will receive a configurable amount of raffle tickets in the Daily Login Bonus. When the player finishes spinning the wheel, a pop-up will appear showing their daily login bonus and raffle tickets rewarded.

Q: What is Player XP Leveling?

A: When a player advances to a new level, the system will reward the player with raffle tickets. Raffle ticket amount is configurable through the backend administration.

Q: How does Slot Machine Play work?

A: Players can earn more raffle tickets when they play a slot machine. When a player spends X amount of coins, the system will reward them raffle tickets. On the UI, there is a visual threshold meter. When the threshold has been met, the player will see raffle tickets added to the raffle ticket balance.

Q: What is the Sweepstakes Prize?

A: Players have a chance to win more raffle tickets in sweepstakes prizes. If the sweepstakes campaign is designed to reward raffle tickets, tickets the players win will apply to the upcoming sweepstakes.

Q: What is the Sweepstakes Panel Overview?

A: Located at the bottom (footer), players can read any information related to Sweepstakes panel by simply tapping on the Sweepstakes icon.

Q: What is a Sweepstakes Panel – Non-Participant POV?

A: When a non-participant taps on the Sweepstakes icon from the footer, the player will only see: Schedule, Winners, How to Play

Q: What is a Sweepstakes Panel – Participant POV?

A: When a participant taps on the Sweepstakes icon from the footer, the player will only see: Schedule, Winners, How to Play, My Winnings

Q: How will Sweepstakes participants and nonparticipants get drawing results?

A: When a drawing has been made, the system will send all players (participants and nonparticipants) the results of the sweepstakes campaign.

Q: When will a winner be notified?

A: If a winner has won a prize, the system will send the winner a notification of the prizes they have won. If a winner has won a real-world prize, the system will present the player another pop-up to confirm their email.

Q: What is the redemption process?

A: When the player has hit the CLAIM MY PRIZE button, the system will identify that this person has seen the notification and the backend will tag that this player can redeem their prize. • Redemption process will be done outside of the game application.